



About Cambia Health Solutions

Cambia Health Solutions is dedicated to making health care easier and lives better for people and their families, including the more than 2.3 million people we serve through our regional health plans.

Our health plan roots

Cambia's history goes back more than 100 years to the forests of the Pacific Northwest, when, in 1917, loggers and their families pooled funds to help each other with medical costs. This philosophy of neighbor helping neighbor gave birth to the health insurance industry we know today.

Leading the way

Cambia is deeply rooted in a legacy of transforming the industry and the way people experience health care. In the spirit of innovation, we have adapted to meet the needs of today's health care consumers, leveraging digital tools to deliver a more personalized health care experience for our health plan members. Our [six regional health plans](#), our health policy center, [Echo Health Ventures](#) and the [Cambia Health Foundation](#) are all united by our Cause—to serve as a catalyst to transform health care, creating a person-focused and economically sustainable health care system.



KEY FACTS

HEADQUARTERS: PORTLAND, OR

- Cambia Health Solutions is working to make health care easier and lives better.
- Cambia Health Solutions is a tax-paying nonprofit with more than 4,600 employees.
- Cambia and its employees are nationally recognized for their culture of ethics, health and well-being; focus on members; and commitment to diversity, equity and inclusion.



COMPANY PROFILE

Named one of the
World's Most
Ethical Companies
by the Ethisphere Institute



Recognized as one of
the Healthiest 100
Workplaces in America
by Springbuk



Investments in
30+ companies
through our strategic
investing arm
Echo Health Ventures



Named a US Best
Managed Company
by Deloitte



Diverse workforce of
more than
4,600 employees



Six health plans
headquartered in the
Pacific Northwest



Over \$8 million
in philanthropic investments
in 2023



Business focus



Health plans

Cambia's regional health plans work to improve the health care experience—giving people more control, providing superior service and making health care easier and lives better.

- Our regional plans serve more than 2.3 million people
- Nonprofit
- Serving members for 100+ years
- Rated as Excellent by AM Best
- NCQA Accredited

Cambia Health Foundation

Founded in 2007, Cambia Health Foundation has funded more than \$131 million in grants to advance whole-person care models at every stage of life. The Foundation invests in solutions that expand access to behavioral health care, eliminate systemic barriers and result in better health care experiences for everyone.



Echo Health Ventures

Echo Health Ventures invests to build and grow great health care companies. Echo brings together Cambia Health Solutions, Mosaic Health Solutions, USABLE Corporation and BCBS of Tennessee to accelerate health care innovation on a national scale and drive meaningful health care impact.



Personalized, guided and compassionate health care solutions

Our goal is to provide an easier health care experience for people by helping anticipate and respond to people's needs, reduce confusion, bolster decision-making and guide them through the health and well-being ecosystem. Using human-centered design principles, Cambia's work aims to:

- Empower people
- Make options easier to understand
- Help simplify experiences
- Organize care

Cambia leadership

Board leadership

Our Board includes leaders with experience from successful consumer and technology brands.



Cambia leadership team

Our diverse executive team has experience with well-known consumer and technology companies.

Frontline staff

Committed employees are focused on people and their families.



Our Cause

To serve as a catalyst to transform health care, creating a person-focused and economically sustainable health care system.

Our core strategies



High-value care

Enable where and how high-value care occurs to improve affordability and access



Personalized experiences

Use our technology, data and insights to simplify experiences so members can make better health care decisions



Sustainable growth

Sustainably grow to serve the member for life while maintaining financial stability

Executive leadership

Cambia Health Solutions' forward-thinking, innovative leadership team has a vast amount of experience in the health care industry, coming from a variety of disciplines and organizations across the United States.

Jared L. Short

*President and
Chief Executive Officer*

Tonya Adams

*Senior Vice President and
Chief Health Services Officer*

John W. Attey

*Executive Vice President and
Chief Legal Officer*

Chris Blanton

*Senior Vice President of
Health Plan Operations,
Commercial and
Ancillary Markets*

Elizabeth Cole

*Senior Vice President and
Chief Human Resources Officer*

Rob Coppedge

*Chief Executive Officer
of Echo Health Ventures*

Steven Gaspar

*Senior Vice President
and Chief Actuarial Officer*

Lindsay Harris

*Senior Vice President and
Chief Commercial Officer*

William Krenz

*Senior Vice President of
Government Programs*

Peggy Maguire

President of Cambia Health Foundation

Donna Milavetz, MD

*Senior Vice President and
Chief Medical Officer*

Lisa Murphy

Senior Vice President and Chief of Staff

Mike Rains

*Senior Vice President
and Chief Financial Officer*

Laurent Rotival

*Executive Vice President and
Chief Information Officer*

Sam Yamoah

Chief Strategy and Innovation Officer



"For more than 100 years, people have trusted us at some of the most important moments in their lives—as they experience the joy of a new baby, manage a chronic disease, or deal with a serious diagnosis like cancer. We are here to serve others—to simplify their health care journeys, meet them where they are, and transform our health care system to be more person-focused."

*Jared L. Short
President and Chief
Executive Officer*

Cambia's Board Leadership

Jared L. Short, president and chief executive officer of Cambia Health Solutions.

Michael Arrieta, founder and chief executive officer of Garden City Companies.

Pamela Culpepper, managing partner at Hanold Associates.

Jean Drouin, co-founder and board chair at Clarify Health.

Susannah Fox, former chief technology officer for the U.S. Department of Health and Human Services.

Matt Hawkins, chief executive officer and board member at Waystar.

Michael G. Koppel, board chair and retired executive vice president and chief financial officer for Nordstrom, Inc.

Katharine G. Lindemann, retired senior vice president, retail support services of Panera, LLC.

Esther Machen, a practicing dentist and president of Machen Family Dentistry, vice president of Machen Medicine Associates and president of Machen Properties.

Tim Morgan, president and chief executive officer of AAA Oregon/Idaho.

George Mulhern, chief executive officer of Cradlepoint and head of Ericsson's Enterprise Wireless Solutions Group.

Jake Nichol, retired chief executive officer and president of Leatherman Tool Group, Inc.

Astrid S. Tuminez, president of Utah Valley University.

Todd Underwood, chief financial officer at Ampere.