

Interoperability - Brand Kit

LOGO

HEALTH PLAN / COMPANY NAME + DESCRIPTION



Regence BlueCross BlueShield of Oregon
Connect to your Regence account to share your health records with the Health app (currently only available for Medicare members and members who bought a plan on the Marketplace).
[CTA] Connect to account



Regence BlueCross BlueShield of Utah
Connect to your Regence account to share your health records with the Health app (currently only available for Medicare members and members who bought a plan on the Marketplace).
[CTA] Connect to account



Regence BlueShield of Idaho, Inc.
Connect to your Regence account to share your health records with the Health app (currently only available for Medicare members and members who bought a plan on the Marketplace).
[CTA] Connect to account



Regence BlueShield
Select counties of Washington
Connect to your Regence account to share your health records with the Health app (currently only available for Medicare members and members who bought a plan on the Marketplace).
[CTA] Connect to account

SOCIAL MEDIA LOGOS



Regence BlueCross BlueShield of Oregon
Regence BlueCross BlueShield of Utah



Regence BlueShield of Idaho, Inc.
Regence BlueShield
Select counties of Washington

SPACE

The space around the Regence logo should be kept visually clear with no additional text or graphic elements.

