

# Takeoff 2025: Our new incentive program



Close deals fast and win a trip! Takeoff 2025 rewards producers who sell business quickly with us. Start selling today and take off to have some fun! Regence will reward its fastest-selling producers with a trip—travel and lodging accommodations covered by Regence.

## More rewards for starting strong

Takeoff 2025 rewards our top-performing producers who sell new business quickly with us. Here's how it works:



**Be one of the first 10 producers** to sell group contracts with a Regence plan totaling at least 300 subscribers, and you'll win a trip with educational and partnership-building opportunities.



**We'll award 10 trips total per state**, so don't miss your chance to be one of the top performers in your area.



**Only fully insured group business** with a contract effective date of January 1, 2025, is eligible for this incentive.



**The faster you sell, the closer you'll get to winning.** Don't wait—start selling today!

**Questions?** Please contact your Regence sales representative.

## Program rules

This incentive program is in addition to the Regence Acclaim and Regence Ignite programs.

We'll award 10 trips total to appointed producers in each of our service areas: Idaho, Oregon, Utah and Washington. For Washington, all contracts, regardless of brand, will be considered. A producer cannot combine sold contracts across states to reach the incentive.

Date and time of sold contracts will be based upon the receipt of complete and accurate paperwork.

Subscriber count is based on the number of enrolled employees submitted with the group's case submission at the time of initial setup.

Only groups that are not contracted with Regence on December 1, 2024, are eligible.

Only groups with a January 1, 2025, effective date are eligible.

A producer may opt out of the program at any time by providing written notice to Regence.

Regence reserves the right to terminate or modify this program at any time and without further notice.

In order to qualify for any incentive described in this flyer, you must be an appointed producer with Regence and comply with all of the terms, conditions and limitations contained in (i) the Producer Agreement for Individual & Group Products applicable to your appointment, and (ii) the Terms and Conditions, available upon written request or online at the Producer Center. Producers are responsible for ensuring their compliance with all applicable compensation disclosure laws and regulations. Regence reserves the right to interpret the terms and conditions of this incentive in its sole discretion.

