

Regence 2024 Annual Overview

A message from Mark Rusczyk

Regence



IDAHO



I always look forward to sharing this annual accountability overview. After all, you entrust us with your premium dollars and have every right to see what we've done to carefully manage those dollars and help you meet

your health care needs.

We know affordability matters greatly to you, which is why we work so closely with doctors, clinics and hospitals to ensure the services they provide are appropriate, high quality and reasonably priced. To help achieve this goal, we partner with providers to share data, help secure more cost-effective specialty drugs and encourage Idahoans to keep up with preventive care recommendations.

Beyond affordability, you expect us to help you access care when you need it and in the most appropriate setting. We

continuously look to expand our partnerships both locally and nationally, in person and virtually. We enable that through best-in-class customer service, personalized care management solutions and empowering technology.

We're also keenly aware that keeping Idaho healthy is a team sport. Through our corporate foundation and the generosity of our employees, we support nonprofit groups working to improve access to care throughout the state.

Thanks for taking the time to read this overview. We are humbled that a record number of you count on us to be your health care partners.

Mark Rusczyk

President

Regence BlueShield of Idaho



The advantage of Blue®

We're powered by the Blue Cross Blue Shield Association, the most trusted name in health insurance.

76%
of Fortune 100
companies

2M
providers
nationwide

2024 by the numbers



78 years
serving Idahoans



372,695
people served



657
employees



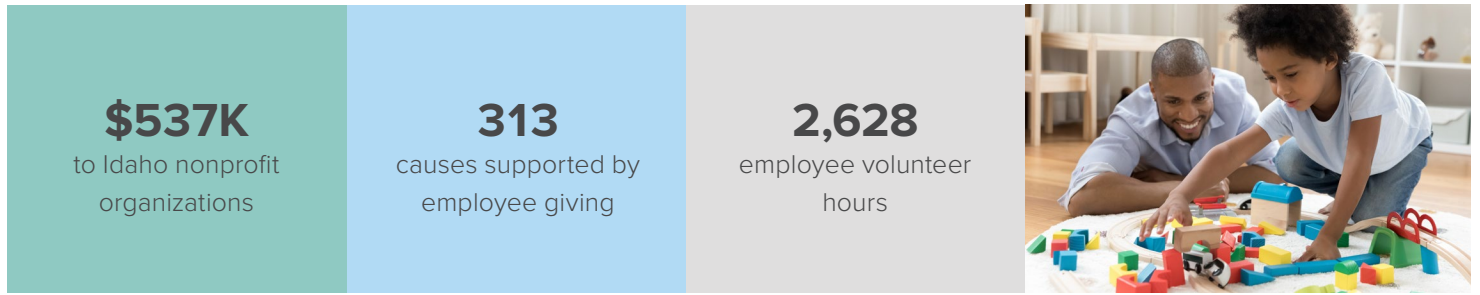
528
in-network facilities



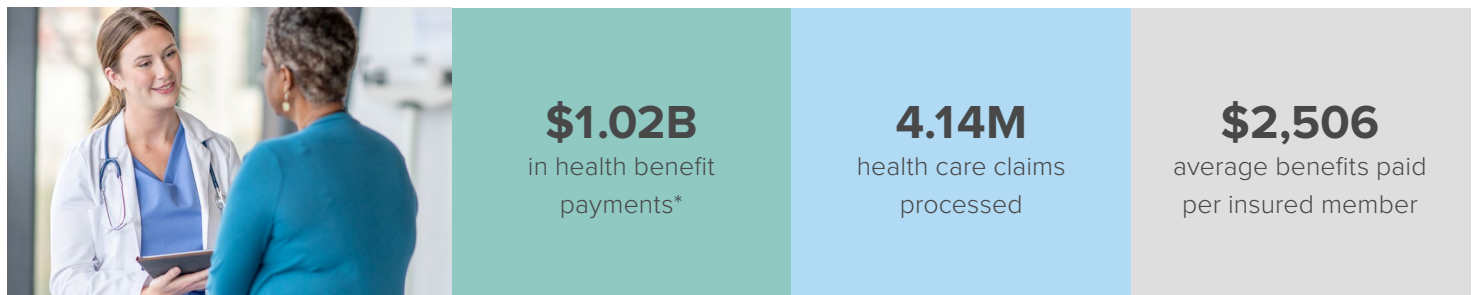
15,182
in-network providers

Keeping our communities healthy

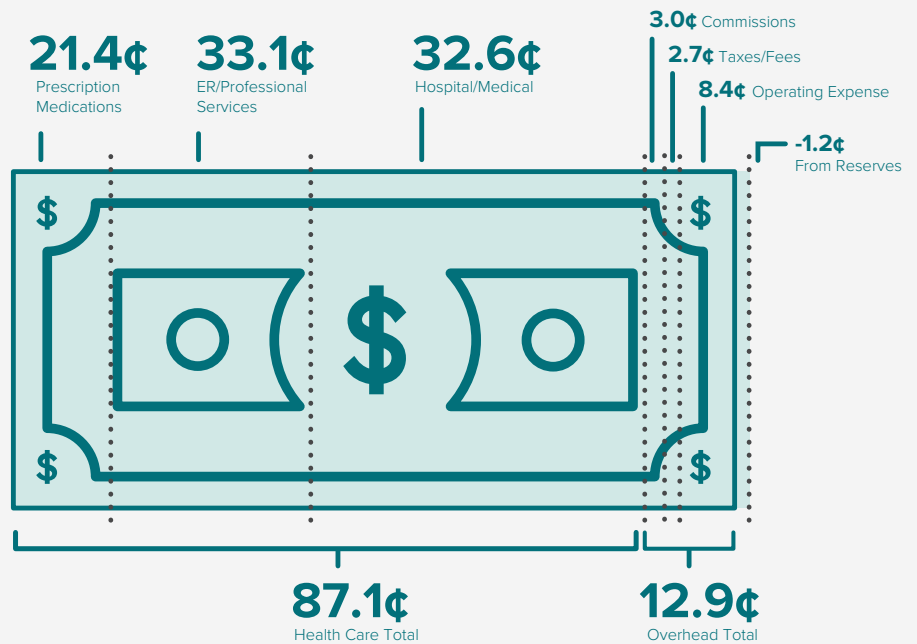
Together with our employees and corporate foundation, we're committed to investing in the communities we serve. In the past year, we focused our giving in the areas of resilient children and families, healthy and connected aging, and the health care workforce.



2024 financials



Where our members' premium dollar goes



*Includes fully insured and self-funded business.